

Douglas Demagistris

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WORK EXPERIENCE

Droid Turf, Tech Score Properties — *Founder, Chief Officer*

JUNE 2016 - PRESENT

Develop framework and oversee operational activity. Content/graphic creator and editor, manager/recruiter of a global team, coordinator of multi-channel digital marketing campaigns and financial analysis.

PS Digital LI, Edgewood NY — *Digital Marketing Associate*

MAY 2019 - PRESENT

Promoted from Digital Marketing Intern to Digital Marketing Associate. Worked in a fast-paced environment in a division of All Island Media. Worked on applying skills using digital marketing tools from responsive web design, social media, email marketing, PPC, SEO, lead gen, and more.

Canuck Digital Media Inc, Vancouver, B.C. — *Author*

JULY 2015 - JUNE 2016

Promoted from contributor to author. Published 800+ SEO optimized editorials, guides and reviews on today's most innovative companies. Participated in podcast and press events. Assisted with article research.

EDUCATION

Bryant University, Smithfield RI — *Digital Marketing*

2015 - 2019

Bachelor's in Digital Marketing, Minor in Communication (3.5 GPA)
VP of Digital Marketing Team, Marketing Association, Running Club

VOLUNTEER EXPERIENCE

Project Manager Intern — *Operation Stand Down RI*

Assisted with research by constructing a business plan for a new venture.
(Sep 2017 – Dec 2017)

Social Media Consultant — *D'tails Pet Spa & Boutique*

Worked to strategically plan and successfully implement various social media tactics and digital marketing strategies. (Jan 2019 – May 2019)

TECHNOLOGY SKILLS

Multi-Channel Digital Marketing
WordPress (CMS)
Content Growth Strategy

AWARDS

Academic Dean's List
Spring (2016, 2017, 2019)

Academic President's List
Spring of 2018

Mu Kappa Tau National
Marketing Honor Society

LANGUAGES

English, Some Spanish

PUBLICATIONS

Droid Turf
Talk Android
Tech-Score

SOFT SKILLS

Tireless Work Ethic
Time Management
Self-Motivation & Discipline

CERTIFICATIONS

HubSpot Social Media
HubSpot Inbound Marketing
HubSpot Content Marketing
HubSpot Email Marketing
Google Search Ads